

The new year means new innovations at Hyde IBS! From one of America's oldest cutting tool companies come new manufacturing processes that allow you to build blades to fit your specific application. We kick off the year by asking you to join in on the fun by telling us what you are working on and enter our second "What's Your App" cutting application contest to have a chance to win an American Express® Gift Card!

Whether you are cutting through belts or bones, we hope you'll find something in this issue of The Cutting Edge to increase your productivity and profits. We'd like your feedback on what tips you would find helpful in upcoming issues. E-mail us at info@hydeblades.com

HYDE INDUSTRIAL BLADE SOLUTIONS CELEBRATES WITH "WHAT'S YOUR APP?" CONTEST



When Isaac P. Hyde starting selling blades to the leather and shoe industries over 135 years ago, never did he imagine all the places his blades would be used. During Hyde Industrial Blade Solutions' (IBS) "Uncover Your Hyde Big Blade Blast!" contest, you can help us discover the myriad uses and where the blades are used today!

Simply by telling us where and how you use Hyde blades (What's Your

App?), you will be entered in a drawing to win 1 of 10 \$100 American Express® Gift Cards. You can describe your applications and enter on-line at www.hydeblades.com/entryform.php All submissions will be included in a random drawing to announce the winners on June 15, 2012.

The contest runs from March 1, 2012 through May 31, 2012. Entries must be received at Hyde Tools, Inc. by midnight on May 31, 2012. One entry per person. All submissions become the property of Hyde Tools, Inc. Ten (10) winners will be drawn at random on June 15, 2012 for entries submitted on-line or via mail. Decision of the judges is final.

Click here for more information.

LEADING EDGE PRODUCTS: HOT PRODUCTS



LEADING EDGE PRODUCTS: NEW LOOP HOOF KNIFE DELIVERS PRECISION CUTTING WHILE REDUCING STRESS ON HANDS

TRADE SHOW SCHEDULE

March 11-13, 2012 Boston Seafood Show Boston, MA

March 14-17, 2012 CAFA Convention Phoenix, AZ

April 18-22, 2012 NAHAD Convention Las Vegas, NV

April 22-26, 2012 ISA Products Showcase San Antonio, TX

April 24-26, 2012 Texprocess Americas Atlanta, GA







Our Solid Steel Offer: Receive a refund if you are not satisfied

AND WRISTS



A new loop knife designed to reduce the stress, wear and tear on the wrists and fingers of farriers while effectively resectioning or trimming the frog and soles of hoofs is now available. The Hyde Loop Hoof Knife is ergonomically engineered for use by both left- and right-handed farriers and complements

Hyde's line of Pro-Grip® Hoof Knives.

Precision manufactured by hand knife experts, the Hyde Loop Hoof Blade utilizes a .515" diameter and 1.3" long, CNC-machine ground, high-carbon steel cutting edge which is sharpened on the inside and mounted to a HammerHead® molded handle. The handle is designed with a durable polypropylene core and thermoplastic elastomer soft grip covering to absorb the shock from scraping and gouging of hoofs. The Hyde Loop Hoof Knife measures 6.5" in overall length.

All blades on the Hyde Loop Hoof Knife are heat-treated and are manufactured in facilities in the U.S.A. with ISO 9001:2008 plant certification. They feature a black oxide coating to provide increased resistance to rust and extend blade life while further increasing the knives ability to remove material quickly and cleanly.

Contact us for more information.

SOLUTIONS:

New Tooth Setting Capabilities Put The Bite Into Your Cutting Application



Hyde IBS is introducing a new proprietary manufacturing process to customize tooth configurations based upon customers' specific cutting applications or process improvement requirements. Hyde's dynamic Tooth Setting Capabilities (TSC) Process delivers the ability to offset blade teeth on either side of a blade while changing the tooth set per side to design blades for almost any cutting application you can come up with. The TSC Process creates a kerf on the blade tooth which is wider than the width of the blade body allowing clearance through the cut

while reducing friction and drag for cleaner and faster cuts.



Hyde's TSC Process is being used in beef and pork cutting and processing applications, and can be applied to blade diameters ranging from 3.5" to 22" on blades with between 40-240 teeth.

If you have been losing sleep about how to get more from your cuts, call or e-mail now and let us explore how this process can be put to work for you.

Contact us for more information.

CUSTOMER FEEDBACK:

What would you like to see in the next issue? What do you think about the new look? Please feel free to share your feedback with us at info@hydeblades.com.

Hyde Industrial Blade Solutions — Solutions You Can Count On! ™



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with our product in the first 60 days!

Request Information