



NEWS FROM THE CUTTING EDGE

Helpful Tips From The Professionals At Hyde IBS

Thanks for the great response to the first two issues of "News From The Cutting Edge"! The subjects we've covered have generated a lot of discussion about cutting all types of materials, meats and poultry and more!

Speaking of which, our 135th "What's Your App? Big Birthday Blast Contest" continues to draw a wide variety of responses from customers across North America telling us about their applications. Have some fun and join in the contest (see below)! It's easy to enter.

In this issue, we discuss new blade technologies and offer some helpful reference tools. We hope you'll find something of interest to you and your business. We'd like your feedback on what you would find helpful in upcoming issues. E-mail us at info@hydeblades.com

LEADING EDGE PRODUCTS:

Arcuate technology accentuates productivity and reduces waste up to 75%



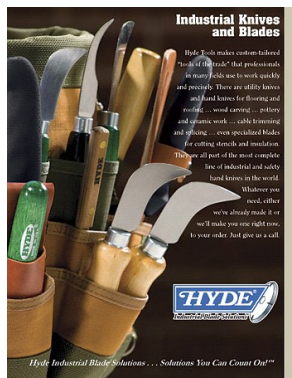
Designed with a new recently introduced proprietary manufacturing process, Hyde IBS now offers blades manufactured with "arcuates" or "swooping teeth" and beveled edges replacing more traditional scallop edge blades used in food processing applications.

Engineered for maximum performance and minimal waste, the arcuates on the blades enter the cut gently along the long arc without ripping into the food to be processed, slicing the meat cleanly. In keel and full bird cut testing, these blades **reduced waste from poor cuts by 75% increasing output and finished product net weight.**

Be on the lookout for upcoming new product announcements employing this technology for Hyde IBS customers! Or ask your Hyde salesperson on how arcuates can be put to work for you!

SOLUTIONS:

Free industrial hand knives and mill blades catalog proves a helpful reference guide.



Professionals ranging from roofing and flooring contractors and cable linemen to plant maintenance personnel to potters and woodcarvers can view one of the world's most complete lines of industrial and safety knives in our **new four color catalog**.

This catalog contains helpful tables and listings of our extensive range of blades used in the cutting of plastic and rubber flashing, wood, paper, cloth, leather, insulation, hose and food processing operations and more. Readers will also find handy reference materials assisting them in customizing their tools by selecting individual blade and handle types based upon their preferences.

The new brochure can be downloaded at www.hydeblades.com/literature/pdf/hand-knives-catalog.pdf

WIN AMERICAN EXPRESS GIFT CARDS IN HYDE'S "WHAT YOUR APP?" CONTEST!



GET IN ON THE FUN! Join us in celebrating this historic anniversary milestone during Hyde Industrial Blade Solutions' (IBS) "What's Your App? 135th Anniversary Big Blade Blast!"

Simply by telling us where and how you use Hyde blades, you will be entered in a drawing to win 1 of 10 \$135 American Express® Gift Cards. You can describe your applications and enter on line at www.hydeblades.com/entryform.php All submissions will be included in a random drawing announcing the winners to be held on December 10, 2010.

The contest runs from August 1, 2010 through December 6, 2010. Entries must be received at Hyde Tools, Inc. by midnight on December 6, 2010. One entry per person. All submissions become the property of Hyde Tools, Inc. Ten (10) winners will be drawn at random for entries submitted on-line or via mail on December 10, 2010. Decision of the judges is final.

COLD HARD STEEL FACT:

Proper re-sharpening of blades greatly extends blade life and yield

Properly re-sharpened blades can improve help save costs, cut quality and yield, while also reducing down time. Following the proper procedures will maximize your investment in processing blades and improve operations.

During re-sharpening, focus primarily on the honed edge – the area located just in from the extreme outer edge of the blade. This will ensure the least possible stock removal when returning the blade to "original factory" condition.

Proper care and technique must be followed when re-sharpening blades:

- Maintain the appropriate edge thickness – you really only need to "kiss" the edge to return the sharpness to "good as new".
- Use coolant to dissipate heat, avoiding turning the cutting edge brittle which can lead to cracking, chipping and flaking in use.
- Use proper fixturing to ensure edge integrity and side-to-side alignment are maintained.

For more information on proper re-sharpening, check out our *Helpful Hints* overview brochure at <http://www.industrialbladesandknives.com/literature/pdf/blade-re-sharpening.pdf> or contact us at info@hydeblades.com

TRADE SHOW SCHEDULE: Visit us at these upcoming trade shows or conventions:

- International Poultry Expo 2011, Atlanta, GA, January 26-28, 2011. Booth #4974

OUR SOLID STEEL OFFER: *For your first order, use our blades for 60 days before you pay. If Hyde blades don't perform at least as well as your current supplier, simply return them for a **full credit!** That's how **confident** we are in our blades!*

For all your industrial blade needs, Hyde IBS offers solutions you can count on!

Solutions You Can Count On!

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